



Contact: Gary Ferman
Specialty Sports
(954) 432-1143

Dana E. Ripley
ING Insurance U.S.
(770) 980-4865

ING RENEWS TITLE SPONSORSHIP OF ING MIAMI MARATHON®

ING, which has sponsored the ING Miami Marathon and Half Marathon® the past five years, has reached an agreement with event owner US Road Sports & Entertainment Group of Florida to extend its sponsorship of South Florida's premier running event.

The three-year extension guarantees an ING presence with the race through the 2013 event. The ING Miami Marathon and Half Marathon® has grown from an endurance test with 5,000 runners to an 18,000 participant extravaganza that is the highlight of the race calendar for local running aficionados. In addition to the Marathon and Half Marathon, 5,000 children will participate in the ING Run for Something Better and an additional 2,000 runners will participate in the Tropical 5K on Saturday.

The race has been noted in Running USA, Runners World and many other places as one of the top racing destinations nationwide and the Miami course is widely considered one of the most scenic in the country. It showcases the diversity of the South Florida community, traversing downtown Miami, Miami Beach, and historic Coconut Grove.

"ING is honored to extend its successful relationship with US Road Sports and the ING Miami Marathon and Half Marathon®," said Ann Glover, Chief Marketing Officer for ING U.S. "Aside from being part of a world class race that strengthens the community, Miami is an important region for ING as we expand our presence in the Hispanic market. ING has demonstrated success delivering life insurance and retirement products to Hispanic customers and our continued support of the ING Miami Marathon is a key component of that strategy."

The 2010 ING Miami Marathon and Half Marathon® will take place on Sunday, January 31 with the race starting at 6:15 a.m. ING also recently announced the renewal of its sponsorship of the ING New York City Marathon.

"ING has become synonymous with the endurance running industry through its sponsorship of top races. For ING to identify the Miami race as an event worthy of their continued sponsorship is significant," said Greg Laird, Managing Partner of US Road Sports. "The race has grown as a direct result of ING's partnership with us as well as the support we have received from the City of Miami, City of Miami Beach and Miami-Dade County.

"This race has spearheaded the revitalization of the South Florida running community. The City of Miami can be proud that one of the world's great endurance events is in its backyard and is homegrown. We look forward to continuing to grow the event in our community and within running circles throughout the world."

Future race dates have been set for January 30, 2011, January 29, 2012 and January 27, 2013.

“US Road Sports is extremely proud to have ING as our title sponsor,” said Dave Scott, General Manager of US Road Sports & Entertainment of Florida and Race Director of the ING Miami Marathon. “Everyone in South Florida’s running community knows us as the ING. All it takes is a visit to any of South Florida’s running trails and you can see the ING brand through shirts being worn by the runners.

“This is a race that everyone identifies with. The growth to 18,000 runners this year is a tribute to the race founders, ING and our local government leaders who have given their support to the expansion of this race.”

ING Run for Something Better in Miami

In conjunction with the ING Miami Marathon and Half Marathon® and the Fit Nation Foundation, ING has been helping children in Miami live healthy and fit lives through the ING Run for Something Better program. Childhood obesity is one of the most significant health concerns facing the United States today. ING developed the ING Run for Something Better program in 2003 to introduce kids to the benefits of running, physical fitness, and healthy lifestyle choices.

“ING is proud of the 5,000 students who will complete the ING Run for Something Better program’s Final Mile on Sunday by running the final mile of the ING Miami Marathon,” said Rhonda Mims, president, ING Foundation. “The students have been training for several weeks and will have the time of their lives running on the actual ING Miami Marathon race course. It’s a thrill for the students, but an even greater thrill for ING to teach them about pursuing a healthy, active lifestyle.”

Since ING introduced the ING Run for Something Better program, more than 60,000 children have participated in the program. Collectively, these children have logged nearly 2 million miles. Nationally, ING has committed over \$2.5 million to fund grants and school-based running programs through ING Run for Something Better. The program established in the Miami-Dade County Schools is one of the most successful and serves as a role model for other ING Run for Something Better programs throughout the country.

Supporters of the kids’ fitness program can become a fan of the ING Run For Something Better program on Facebook at www.facebook.com/OrangeLaces.

ING Support for Haiti Earthquake Relief

While running may be top of mind for many in Miami on January 31, others in South Florida and beyond are coping with the recent tragedy in Haiti. To that end, Amsterdam-based ING Group has partnered with UNICEF to deliver financial aid and in-kind support to the organization’s Haiti earthquake relief efforts. ING Group has agreed to match contributions from its 110,000 employees dollar-for-dollar.

About ING

ING is a global financial institution of Dutch origin offering banking, investments, life insurance and retirement services to over 85 million private, corporate and institutional clients in over 40 countries. With a diverse workforce of more than 110,000 people, ING is dedicated to setting the standard in helping our clients manage their financial future.

In the U.S., the ING (NYSE: ING) family of companies offers a comprehensive array of financial services to retail and institutional clients, which includes life insurance, retirement plans, mutual funds, managed accounts, alternative investments, direct banking, institutional investment management, annuities, employee benefits and financial planning. ING holds top-tier rankings in key U.S. markets and serves approximately 30 million customers across the nation. For more information, visit www.ing.com/US.

In conjunction with the title sponsorship of several long distance races, ING has formed an online community of running enthusiasts on a Facebook page called ING Runner's Nation. The Facebook page aggregates expert opinions about training and fitness, provide a platform for runners to share their thoughts, and generate excitement about one of the fastest growing and most popular participatory sports in the world. ING Miami Marathon & Half Marathon runners or spectators can find ING Runner's Nation at www.facebook.com/INGRunnersNation.

About US Road Sports

US Road Sports & Entertainment Group is a health and wellness company dedicated to the production of world-class endurance events. The mission of US Road Sports is to offer an unparalleled participant sports experience that showcases host communities and endures as a deeply valued local asset through events that are a part of the city's culture, identity and brand. For each participant, US Road Sports strives to offer events that allow participants of all skill levels the opportunity to improve their physical and mental health and accomplish life-altering goals while having fun. US Road Sports provides sponsors and municipalities highly effective exposure to help maximize their presence and message in the community.

US Road Sports proudly produces the ING Miami Marathon and Half Marathon®, the ING Georgia Marathon and Half Marathon®, the Chicago Half Marathon®, the Sarasota Half Marathon® and the 13.1 Marathon® series.