



2009 Fact Sheet

Date:	Sunday, Jan. 25, 2009
Year Founded:	2003
Start Time:	6:05 a.m. for wheelchair half marathon 6:15 a.m. for ING Miami Marathon and Half Marathon®
Participants:	15,000 in marathon and half marathon; 3,500 children in the ING Run for Something Better; and 2,000 runners in 5K held one day prior. In the 2008 ING Miami Marathon and Half Marathon®, racers came from 47 countries and all 50 states.
Race Ratio:	35/65 (marathon/half marathon)
Registration:	Before Jan 16, 2009: \$70 Half Marathon; \$95 Marathon At Expo (Jan. 23 and Jan. 24): \$100 Half Marathon; \$125 Marathon
Timing:	ChronoTrack D-Tag timing system, administered by Splitsecondtiming.com
Weather:	The average start time temperature is 64° F
Start Location:	American Airlines Arena, 601 Biscayne Blvd., Miami, FL 33131
Finish Location:	Bayfront Park, 301 Biscayne Blvd., Miami, FL 33131
Race Route:	The USATF-certified course and Boston qualifier starts at American Airlines Arena, travels over the MacArthur Causeway to South Beach, through the Venetian Islands, Arts District, Downtown Miami, Coconut Grove, Brickell Avenue, and finishes at Bayfront Park.
ING Cheering Zones & Community Fun Zones:	The race course comes alive with seven areas that provide runners, residents and spectators with entertainment, refreshments and giveaways. Thousands of spectators are expected at the ING Cheering Zone, Omni Center on NE 15th St. and Biscayne Blvd. (Mile 10.5)
Pace Team:	New in 2009, the New Balance Pace Team will provide experienced pacers to help runners and walkers finish at expected times. Racers can choose from several pace groups: 3:10, 3:20, 3:30, 3:40, 3:50, 4:00, 4:15, 4:30, 5:00, 5:30, 6:00 and 7:00.
Prize Purse:	A total of \$19,000 will be distributed to top runners and wheelers in the marathon; performance bonuses are available to runner's who set a new course record or a new Florida record for the distance
Course Records:	Marathon Men's: David Ruto 2:12:22 (2003) Women's: Hiromi Ominami, 2:34:11 (2006) Half Marathon Men's, Brian Sell, 1:03:46 (2008) Women's, Deirdre Brill, 1:17:44 (2004)
Race Accolades:	"2008 Races to Run" by <i>Runner's World</i> , "2008 Top Winter Destination Race" by <i>USA Today</i> , <i>Competitor Sports Southeast</i> Best Event of the Year and Best Running Race.

Title Sponsor: ING has been the title sponsor for four years. ING is a global financial institution of Dutch origin offering banking, investments, life insurance and retirement services to over 85 million residential, corporate and institutional clients in more than 50 countries.

Other Major Sponsors: American Airlines, Comcast Sports Southeast, The Cities of Miami and Miami Beach, Greater Miami Convention and Visitors Bureau, Miami Dade County, *The Miami Herald* and *El Nuevo Herald*, New Balance, Publix, Ryder Truck Rental and UHealth – the University of Miami Health System.

Other Events: **Friday, January 23 and Saturday, January 24-** Health & Fitness Expo presented by The Miami Herald and El Nuevo Herald is one of the largest health expos in the region (expected attendance of 30,000). The Expo will be held the Miami Beach Convention Center, and will be open 12 Noon to 9 p.m. on Friday and 9 a.m. to 6 p.m. on Saturday.
Saturday, January 24- Blue Cross and Blue Shield of Florida Tropical 5K, benefiting Community Partnership for Homeless. The race begins on Watson Island and finishes at South Pointe Park. It draws close to 2000 people.
Sunday, January 25 – Finish Line Celebration at Bayfront Park for participants, families and friends from 8:00 a.m. to 1:00 p.m.

Management: The race is managed by PR Racing Miami, LLC an event management company that produces 18 health and fitness events across South Florida annually.

Ownership: US Road Sports and Entertainment Group, LP is a Dallas-based company dedicated to the production of world-class endurance events. The mission of US Road Sports is to offer an unparalleled participant sports experience that showcases host communities and offers participants of all skill levels the opportunity to improve their physical and mental health, and accomplish life-altering goals while having fun.

Website: www.INGMiamiMarathon.com

###

Media Contacts:
Danny Eifenbein
Marketing and Public Relations Director, ING Miami Marathon & Half Marathon
p: (305) 278-8668
e: delfenbein@usroadsports.com

Jenny Schmitt
Media Relations, CloudSpark
p: (404) 421-8323
e: jschmitt@cloudspark.com

Jackie Tyson
Media Relations, CloudSpark
p: (678) 362-6228
e: jtyson@cloudspark.com